

**Food Distribution Systems : AGECE 2223
Spring 2016**

Instructor: Roderick Lusk, M.S.
Section # and CRN: AGECE 2223
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Office Hours: M-F 1pm-5pm
Mode of Instruction: Face to Face

Course Location: AgBusiness Bldg, 217
Class Days & Times: MWF 11:00-11:50
Catalog Description: Food Distribution Systems. Study of the nature and functions of the various components of wholesale and retail food distribution. Facility locations, transportation, warehousing, quality control, inventory control, pricing, and other related topics.

Prerequisites: AGECE 1233 and/or ECON 2123
Co-requisites: None

Required Texts: Dani, Samir.
 Food supply chain management and logistics: From farm to fork/ Samir Dani 2015

Recommended Texts: Additional readings that relate to course objectives will be assigned to various topics throughout the semester.

Student Learning Outcomes:

	Upon successful completion of this course, students will be able to:	Program Learning Outcome # Alignment	Core Curriculum Outcome Alignment
1	Understand contemporary global and national issues regarding food, food systems, food distribution, hunger, and food security.		
2	Describe the current state of the global food system and Recognize trends in the global food system.		
3	Identify the many actors in the food system and the perspectives they bring to food system planning and practice.		
4	Identify the roles of the local policy-makers, planners and economic developers in food system development.		
5	Conduct basic food system assessments and critique alternative food system strategies.		
6	Demonstrate effective communication skills.		

Major Course Requirements

Method of Determining Final Course Grade

Grading Matrix *(points will vary according to instructor's grading system)*

Instrument	Value (points or percentages)	Total
Exam 1	After completion of Chapter 3, or week five (5) whichever comes first	100
Exam 2 (Midterm)	After completion of Chapter 8, or per midterm schedule, whichever comes first	100
Exam 3	After completion of Chapter 12, or week 13, whichever comes first	100
Exam 4	Chapter 15 and per the final exam schedule	100
Term Paper/Special project	Each student must complete a minimum 5 page term paper or special project as assigned. (Options to be decided per consultation with Instructor).	150
Homework/Quizzes	Several homework assignments and quizzes will be assigned.	100
Class Attendance and Participation		50
Total:		700

Grade Determination:

A = 700 – 630 pts;

B = 629 – 560 pts;

C = 559 – 490 pts;

D = 489 – 420 pts;

F = 419 pts or below

Course Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course. *Note: See Program Outcomes in True Outcomes*

Exams – written tests designed to measure knowledge of presented course material

Exercises – written assignments designed to supplement and reinforce course material

Projects – web development assignments designed to measure ability to apply presented course material

Group Presentation – designed to show team work and the experience of working with peers and presenting in front of others.

(instruments will vary slightly depending on the course)

Course Procedures or Additional Instructor Policies

Taskstream

Taskstream is a tool that Prairie View A&M University uses for assessment purposes. At least one of your assignments is **REQUIRED** to be submitted as an "artifact," an item of coursework that serves as evidence that course objectives are met. More information will be provided during the semester, but for general information, you can visit Taskstream via the link in eCourses.

Tardies/Cellphone Use: Attendance is very important in the classroom. If you are more than 10 minutes late you will receive a tardy. All class updates will be given at the beginning of class. All student's questions will also be answered at the beginning of class. If you come to class late, please wait after class unless another opportunity has arrived for more questions.

Cellphone should be put on vibrate once you enter the class. If you need to take an important call, please do so quietly as to not disrupt the other students. Cellphones cannot be used in class unless instructed to do so, otherwise you will be asked to put them away, or asked to leave the classroom. Updated information may be posted to eCourses.

Course Overview

The purpose of this course is to build knowledge of the food system from local planning and policy and applied economic perspectives. The food economy, planning and policy have traditionally been considered a national domain, and has dealt with issues such as public health, nutrition, anti-hunger, food safety, food labeling, international trade and food aid. In the past several years, however, food has been recognized as an issue for local governance, planning and economic development. Community food governance and planning (or lack thereof) affects the ways that people produce, obtain, consume and dispose of their food. Food decisions affect where and how food can be grown, where and how food can be accessed, and how food is integrated into broader community goals.

The intent of the course is to familiarize students with key players and issues related to the practice of food system planning (the process and practice of creating and implementing food policies) and how this practice interfaces with the economy - and to place these issues in a global context. Further, basic issues in our conventional food system (production, distribution, marketing, and disposal of food), particularly with regard to those elements that may be influenced by civic action and public regulation, will be addressed. Building on these basic issues, the course will provide the fodder to examine and critique alternatives to this system (e.g., urban farming, local foods, direct markets, civic agriculture). The class is structured to develop and challenge participants' thinking through readings, lectures, interaction with participants in alternative food system, and structured discussion. At the end of the class, students should have an increased understanding of food systems as a planning and community development topic.

OUTLINE

- I. Introduction to food supply chains
 - The actors in a food supply chain; Types of food chain; Factors influencing food supply chains.
Suggested Readings: Text, Chap. 1, Ref. Text, Chap. 1
- II. Food Production
 - Entities in Ag supply chain; Agriculture and poverty alleviation, The barriers to the development of the agri-industry; Future steps for the agriculture sector.
Suggested Readings: Text, Chap. 2
- III. Food Manufacturing
 - The importance of food processing; Change market conditions; Food processing, packing, inventory management, food safety, and procurement.
Suggested Readings: Text, Chap. 3; Ref. Text, Chap. 2; Related references at end of chapters
- Exam #1:** After completion of Chapter 3 or week five (5), whichever comes first
- IV. Food retailing
 - The retail environment; How does the food reach the consumer; Online grocery retailing; Challenges to the future of food retailing.
Suggested Readings: Text, Chap. 4; Ref. Text, Chap. 3; Other related references
- V. Food logistics
 - Movement of food, ICT future trends in agri-food logistics; Packaging logistics, Temperature-controlled supply chains.

Suggested Readings: Text, Chap. 5; Related references

- VI. Challenges in international food supply chains
- International food supply chains; Factors affecting the future of international food; Managing challenges in international food supply chain; International politics and food.
- Suggested Readings: Text, Chaps. 6-7; Related references*

Midterm, Exam #2: After completion of Chapter 8 or midterm week, whichever comes first

- VII. Capital Budgeting and Long-term Decision Making
- The Time Value of Money; Capital Budgeting Methods; Inflation and Capital Budgeting; Risk and Capital Budgeting; Money Costs of Debt Capital; Non-interest Money Costs
- Suggested Readings: Text, Chaps. 9, 10, 11, 14; Ref. Text, Chaps. 5-8; Related References*

- VIII. Collaboration and Relationships
- Sourcing; sourcing models; purchasing models; supplier segmentation; supplier development; strategic sourcing; sustainable procurement.
- Suggested Readings: Text, Chaps. 15-18; Ref. Text, Chaps. 19-22; Related references*

- IX. Risk Management
- Risk management and uncertainty; risks in the supply chain; managing supply chain risks; managing risks in food and supply chains.

- X. Technology trends in food and supply chains
- Traceability and use of technology; food production; food processing in a technological context; food packaging in a technological context; food logistics

- XI. Food regulation, Safety, and Quality

- XII. Food Innovation

- XIII. Sustainability challenges in food supply chains

- XIV. Food Sector and economic regeneration

Exam #3: After completion of Chapter 14 or week 13, whichever comes first

- XV. Food security and future challenges

Final, Exam #4: After completion of Chapter 15 or per the final exam schedule.

Submission of Assignments:

Formatting Documents:

Microsoft Word is the standard word processing tool used at PVAMU. If you're using other word processors, be sure to use the "save as" tool and save the document in either the Microsoft Word, Rich-Text, or plain text format.

Exam Policy

Exams should be taken as scheduled. No makeup examinations will be allowed except under documented emergencies (See Student Handbook)

Student Support and Success

John B. Coleman Library

The library and its partners have as their mission to provide resources and instructional material in support of the evolving curriculum, as a partner in Prairie View A&M University's mission of teaching, research, and service and to support the University's core values of access and quality, diversity, leadership, relevance, and social responsibility through emphasis on ten key areas of service. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty. <https://www.pvamu.edu/library/> Phone: 936-261-1500

The Learning Curve (Center for Academic Support)

The Learning Curve offers Tutoring via peer tutoring. The services include workshops (i.e., Save My Semester, Recalculate Your Route), seminars (i.e., Tools You Can Use: TI-84), group review sessions (i.e., College Algebra Topic Reviews, GRE Preparation), group study opportunities (i.e., TSIA, HESI, Study Break, Exam Cram), and test-taking strategies (How to take Notes, Study Buddy, 5 Day Study Guide). The Learning Curve is a nationally certified tutoring program through the National Tutoring Association. The peer tutors are trained and certified by the coordinator each semester. Location: J.B. Coleman Library Rm. 207F. Phone: 936-261-1561

The Center for the Oversight and Management of Personalized Academic Student Success (COMPASS)

The Center for the Oversight and Management of Personalized Academic Student Success (COMPASS) is designed to help Prairie View students in their second year and beyond navigate towards graduation by providing the following services: Academic Advisement, Targeted Tutorials for Personalized Learning, Campus-Wide Referrals, and Academic & Social Workshops. Location: J.B. Coleman Library Rm. 306. Phone: 936-261-1040

Writing Center

The Writing Center provides student consultants on all aspects of the writing process and a variety of writing assignments. Writing Center consultations assist students in such areas as prewriting, brainstorming, audience awareness, organization, research, and citation. Students taking on-line courses or courses at the Northwest Houston Center or College of Nursing may consult remotely or by email. Location: Hilliard Hall Rm. 121. Phone: 936-261-3724.

Student Counseling Services

The Student Counseling Services unit offers a range of services and programs to assist students in maximizing their potential for success: short-term individual, couples, and group counseling, as well as crisis intervention, outreach, consultation, and referral services. The staff is licensed by the State of Texas and provides assistance to students who are dealing with academic skills concerns, situational crises, adjustment problems, and emotional difficulties. Information shared with the staff is treated confidentially and in accordance with Texas State Law. Location: Owens-Franklin Health Center Rm. 226. Phone: 936-261-3564

Testing

The Department of Testing administers College Board CLEP examinations, the HESI A2 for pre-nursing majors, LSAT for law school applicants and MPRE for second-year law students, the Experiential Learning Portfolio option, the Texas Success Initiative (TSI) Assessment, which determines college readiness in the state, and exam proctoring, among other service such as SAT and ACT for high school students. Location: Delco Rm. 141. Phone: 936-261-4286

Office of Diagnostic Testing and Disability Services

As a federally-mandated educational support unit, the Office of Disability Services serves as the repository for confidential disability files for faculty, staff, and students. For persons with a disability, the Office develops individualized ADA letters of request for accommodations. Other services include: learning style inventories, awareness workshops, accessibility pathways, webinars, computer laboratory with adapted hard and software, adapted furniture, proctoring of non-standardized test administrations, ASL interpreters, ALDs, digital recorders, livescribe, Kurtzweil, and a comprehensive referral network across campus and the broader community. Location: Evans Hall Rm. 317. Phone: 936-261-3585

Veteran Affairs

Veterans Services works with student veterans, current military and military dependents to support their transition to the college environment and continued persistence to graduation. The Office coordinates and certifies benefits for both the G.I. Bill and the Texas Hazlewood Act. Location: Evans Hall Rm. 323. Phone: 936-261-3563

Office for Student Engagement

The Office for Student Engagement delivers comprehensive programs and services designed to meet the co-curricular needs of students. The Office implements inclusive and accessible programs and services that enhance student development through exposure to and participation in diverse and relevant social, cultural, intellectual, recreational, community service, leadership development and campus governance. Location: Memorial Student Center Rm. 221. Phone: 936-261-1340

Career Services

Career Services supports students through professional development, career readiness, and placement and employment assistance. The Office provides one-on-one career coaching, interview preparation, resume and letter writing, and career exploration workshops and seminars. Services are provided for students at the Northwest Houston Center and College of Nursing in the Medical Center twice a month or on a requested basis. Distance Learning students are encouraged to visit the Career Services website for information regarding services provided. Location: Evans Hall Rm. 217. Phone: 936-261-3570

University Rules and Procedures**Disability Statement (Also See Student Handbook):**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, in Evans Hall, Room 317, or call 936-261-3585/3.

Academic Misconduct (See Student Handbook):

You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with your Student Handbook, especially the section on academic misconduct. Students who engage in academic misconduct are subject to university disciplinary procedures.

Forms of Academic Dishonesty:

1. Cheating: deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not mastered; giving or receiving aid unauthorized by the instructor on assignments or examinations.
2. Academic misconduct: tampering with grades or taking part in obtaining or distributing any part of a scheduled test.
3. Fabrication: use of invented information or falsified research.
4. Plagiarism: unacknowledged quotation and/or paraphrase of someone else's words, ideas, or data as one's own in work submitted for credit. Failure to identify information or essays from the Internet and submitting them as one's own work also constitutes plagiarism.

Nonacademic Misconduct (See Student Handbook)

The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor's ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. Such incidents will be adjudicated by the Dean of Students under nonacademic procedures.

Sexual Misconduct (See Student Handbook):

Sexual harassment of students and employers at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating this policy will be subject to disciplinary action.

Title IX Statement

Prairie View A&M University (PVAMU) is committed to supporting students and complying with the Texas A&M University System non-discrimination policy. It seeks to establish an environment that is free of bias, discrimination, and harassment. If you experience an incident of sex- or gender-based discrimination, including sexual harassment, sexual assault or attempted sexual assault, we encourage you to report it. While you may talk to a faculty member about an incident of misconduct, the faculty member must report the basic facts of your experience to Ms. Alexia Taylor, PVAMU's Title IX Coordinator. If you would like to speak with someone who may be able to afford you privacy or confidentiality, there are individuals who can meet with you. The Title IX Coordinator is designated to handle inquiries regarding non-discrimination policies and can assist you with understanding your options and connect you with on- and off-campus resources. The Title IX Coordinator can be reached by phone at 936-261-2123 or in Suite 013 in the A.I. Thomas Administration Building.

Class Attendance Policy (See Catalog for Full Attendance Policy)

Prairie View A&M University requires regular class attendance. Attending all classes supports full academic development of each learner whether classes are taught with the instructor physically present or via distance learning technologies such as interactive video and/or internet.

Excessive absenteeism, whether excused or unexcused, may result in a student's course grade being reduced or in assignment of a grade of "F". Absences are accumulated beginning with the first day of class during regular semesters and summer terms. Each faculty member will include the University's attendance policy in each course syllabus.

Student Academic Appeals Process

Authority and responsibility for assigning grades to students rests with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the Undergraduate Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

TECHNICAL CONSIDERATIONS**Minimum Recommended Hardware and Software:**

- Intel PC or Laptop with Windows 7; Mac with OS X; Smartphone or iPad/Tablet with Wi-Fi
- High speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15" monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari, Internet Explorer or Firefox

Note: Be sure to enable Java & pop-ups in the Web browser preferences

Participants should have a basic proficiency of the following computer skills:

- Sending and receiving email
- A working knowledge of the Internet
- Proficiency in Microsoft Word (or a program convertible to Word)
- Proficiency in the Acrobat PDF Reader
- Basic knowledge of Windows or Mac O.S.

Netiquette (online etiquette):

Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussions boards. Foul or abusive language will not be tolerated.

Technical Support:

Students should go to <https://mypassword.pvamu.edu/> if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Office of Distance Learning at 936-261-3283

Communication Expectations and Standards:

Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

Discussion Requirement:

Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can take place in a seminar fashion. This will be accomplished by the use of the discussion board. The exact use of discussion will be determined by the instructor.

It is strongly suggested that students type their discussion postings in a word processing application and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons: 1) If for some reason your discussion responses are lost in your online course, you will have another copy; 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, it/they should be copied and pasted to the discussion board.